***2024 Advertising Application***

***Central States District Fall Convention – Lawrence, KS, October 11-12, 2024***

QUARTET / CHORUS / BUSINESS NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CONTACT NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ EMAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_STATE: \_\_\_\_ \_ ZIP: \_\_\_\_\_\_\_.

PREFERRED PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Convention Program Ads**  Full Page: $35 (5x8in)  Half Page: $30 (5x4in)  Quarter Page: $25 (5x2in)  Inside Cover (color): $55 (5x8in)  Back Cover (color): $60 (5x8in)  **TOTAL COST**: | **Big Screen/Livestream Ads**  15 Second Ad: $35  Additional 15 Seconds: $25  **TOTAL COST**: |
| Big screen “upgrades” (purchased in addition to a program ad) are discounted at 50% of the big screen  ad rate above.  DEADLINE- Ad copy/file submission and payment due no later than Saturday, September 28, 2024.  Email the ad to: Matt Suellentrop- [suellentropmatt@gmail.com](mailto:suellentropmatt@gmail.com) / 636-279-5818 | |

1. **ACCEPTANCE OF ADVERTISER:** CSD reserves the right in its sole and absolute discretion to refuse to accept any person or company as an advertiser. If paying by check, make check payable to “Central States District BHS.”
2. **PAYMENT:** If paying by check, make payable to “Central States District BHS” and mail to: 1310 Boulder Drive, Florissant, MO 63031. If paying via PayPal, send to biglare01@gmail.com.
3. **FORMAT: Big Screen Ad**- CSD will only accept Microsoft “.PPT” or “PPTX” or PDF file formats. Screen format must be 16:9. Audio capability is not supported. Advertisers may use a single slide that will be shown for the duration of the time purchased (including transitions) during a continuous run loop of ads and public service announcements (PSAs). **Program Ad-** send as JPEG or PDF
4. **DURATION:** Purchased ads and public service announcements will be shown continuously in a sequential loop on the convention big projection screen, when competitors are not performing on the stage.
5. **AMENDMENTS:** CSD shall have full power to make or amend its regulations, terms and/or show dates. If any portion of this Application and Contract is changed or determined to be unenforceable,all other terms and conditions remain in full force and effect.

**ACCEPTANCE OF TERMS** – I, the duly authorized representative of the above quartet/chorus/business, on behalf of said quartet/chorus, have read and agree to abide by the guidelines and regulations outlined in this contract. I have completed all sections of this form according to the instructions.

**X\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ X\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Signature of Exhibitor / Advertiser Signature of Central States District Representative

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**NOTE: Retain a copy of this form for your files.**